

THE MAGNIFICENT MILE® ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO



Annual Report 2022





Contents

Letter from our President and CEO and Board Chair	3
2022 Year in Review: Top 10 Milestone Achievements	4
Member Listings	8
Staff & Leadership	12
Board of Directors	13
2022 Event Sponsors	15
Financial Statements	17

Letter from our President and CEO and Board Chair

DEAR MAGNIFICENT MILE ASSOCIATION MEMBER,

The past few years have presented a myriad of challenges, any of which would have been detrimental on its own. Collectively, a slow return to the office workforce, higher than normal retail vacancy rates, concerns about safety, and rising property taxes have multiplied in their impact. Yet together we are making progress in reimagining The Magnificent Mile. Our resilience and responsiveness have resulted in new, innovative programs and we are on course for our brightest future, ever. That bright future includes stemming crime in our district, increasing the desirability for property owners to build and buy here, and giving people more reasons to visit The Mag Mile more often.

In 2022, the Association expanded its role into new areas and recommitted to events that define our district. Specifically:

We prioritized Safety & Security. Maintaining a safe and secure district has become a shared responsibility among state agencies, local law enforcement officials, and the Association. As such, our partnerships with the State's Attorney's Office and the Chicago Police Department have been essential in addressing crime and bringing perpetrators to justice. Our launch of Special Service Area (SSA) 76 under the leadership of the five commissioners was a catalyst for change in how we own key safety initiatives in our district. Plus, the addition of a Director of Safety and Security to the Association staff and the launch of the Ambassador program showed that we are serious about curbing the crime rate in our district. We also set the groundwork for legislation to authorize the City of Chicago, other municipalities, and counties to establish Business Improvement Districts (BIDs). Securing BID status for our district would provide the future support we need to continue our safety and security efforts long term.

We brought new experiences to The Avenue and filled vacant storefronts with vibrant limited engagement retail experiences. Partnering with World Business Chicago, we assumed lease agreement responsibility and aided in the marketing of four unique Michigan Avenue storefronts: The Nordic House, The Argentine Connection, The Chicago Food Stop, and The Kavi Gupta Gallery. Each of these retail locations offered consumers products and experiences that can only be found on The Mag Mile.

We delighted residents, workers, and visitors with **new artwork and sculptures**. Staying true to our heritage, the district was adorned with engaging art, including The Wings of Mexico sculpture in the Plaza of the Americas and La Catrina at the corner of Michigan Avenue and Ohio Street. We secured funding from the City of Chicago to lighten and brighten lower Michigan Avenue with three "Undercurrent" murals from local artists. "Undercurrent" quickly became our most popular post on social media and is an initiative we will look to expand upon in the future.

Along with our partners at the Lamar Johnson Collaborative, **we advanced discussions on M-Vision** and accelerated the process to bring our vision to reality. We began gathering input from members and property owners, and together with the M-Vision Taskforce are committed to finding the path forward and delivering the reimagined Magnificent Mile we need.

We again celebrated love of all kinds with our third **Weddings at Wrigley** and welcomed a new title sponsor to **The Wintrust Magnificent Mile Lights Festival**®. These marquee in person events bring people to the Avenue and remind them why The Mag Mile is so special.

With your partnership and support, we will continue to evolve our district in fresh, new ways that deliver upon the "only on The Magnificent Mile" experiences for which we have always been known.

Your partners,

Kimberly Bares
President and CEO

Dan Russell
Chair - Board of Directors
(2021 - 2022)



2022 Year in Review: Top 10 Milestone Achievements

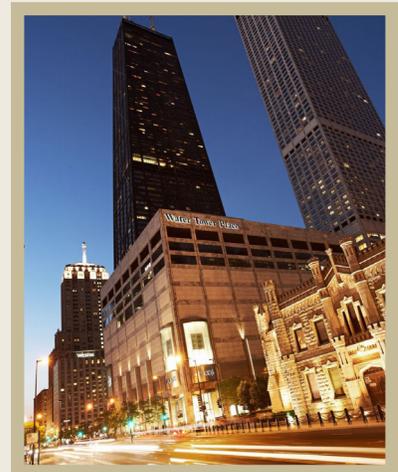


1 WINTRUST JOINED THE LIGHTS FESTIVAL AS THE NEW TITLE SPONSOR

Wintrust joined Mickey Mouse and Minnie Mouse of Walt Disney World® Resort, Santa Claus and hundreds of thousands of people on The Mag Mile for The Wintrust Magnificent Mile Lights Festival® on November 19. Also supported by Enjoy Illinois and AT&T, our beloved holiday tradition continued to capture hearts across America, with the ABC 7 broadcast airing in 99% of the U.S. and the live event delivering more than \$14.5 million in attendee spending.

2 FORTY COUPLES WERE MARRIED AT WEDDINGS AT WRIGLEY

On October 1, The Wrigley Building transformed into a wedding venue for the second Weddings at Wrigley: An Enchanted Evening. Micro-receptions followed along Michigan Avenue, as a live DJ, food vendors, and cirque-style performances entertained crowds in Pioneer Court. Weddings at Wrigley also received The International Downtown Association's Downtown Achievement Award of Excellence for the astonishing improvements made to the urban space.



3 SPECIAL SERVICE AREA (SSA) #76 LAUNCHED

Effective January 1, 2022, Special Service Area (SSA) 76 came into existence. The 5-member commission focused their efforts on safety and security through hiring a safety and security consultant, issuing two security camera rebate programs, and hiring off-duty law enforcement for the holiday season. In the new year, the SSA will build on its security efforts, develop customer attraction programs, and make investments to attract new businesses.

The Magnificent Mile Association enjoyed a return to in-person events in 2022 and celebrated several successful district activations. Our *Year in Review* highlights the Top 10 Milestone Achievements for 2022.



4 TWO NEW SPECTACULAR OUTDOOR SCULPTURES WERE ADDED TO THE MAG MILE

The Wings of Mexico in Plaza of the Americas and La Catrina at the corner of Michigan Avenue and Ohio Street have become favorite photo spots among residents and visitors alike. If you haven't had a chance to see these grand sculptures live, be sure to visit them soon as they are only here for a limited time.

5 FOUR NEW LIMITED ENGAGEMENT EXPERIENCES OPENED

We, along with our partners at World Business Chicago and the City of Chicago, secured funding and interest for four new experiences in our district:

The Nordic House provides visitors with an immersive experience of the Nordic region through images and videos, and offers the best of what the respective Nordic countries have to offer in food and culture.

The Argentine Connection offered a culturally-infused experience where visitors found an array of Argentine clothing, home goods, area rugs, and fresh baked empanadas.

The Kavi Gupta Gallery opened in November with the third iteration of SKIN + MASKS, curated by Vic Mensa and Chanelle Lacy. The group show features a variety of emerging and established Chicago-based contemporary artists.

SKIN + MASKS is made possible through the collaboration by EXPO CHICAGO and The Magnificent Mile Association with Kavi Gupta Gallery. Special thanks to the City of Chicago for sponsorship. This program is also sponsored by the American Rescue Plan.



The Chicago Food Stop is Chicago's first food industry showcase, featuring small-batch goods from across the city. You can even find Caruso's Giardiniera produced by the family of fellow Mag Mile Association Board member, Peter Caruso.



6 TWO GLOBAL PREMIERES DEBUTED

The Magnificent Mile® was selected to premiere both Prince: The Immersive Experience and Harry Potter: Magic at Play this year. Yes, the only place in the world where you can record “Purple Rain” in Prince’s studio and drink ButterBeer® is on Michigan Avenue.

8 LOWER MICHIGAN AVENUE WAS BRIGHTENED BY LOCAL ARTISTS

The Undercurrent project brought art and beauty to lower Michigan Avenue with installations from three local artists. The artists were asked to create a “mirror” image of what was above below, and we are amazed by what they created. The installations can be found on the walls at The Realtor Building (Billy Goat Tavern) and InterContinental Chicago Magnificent Mile and serve as a brighter and safer route for commuters and visitors walking Lower Michigan Avenue.



7 THE MAGNIFICENT MILE CHARITABLE FOUNDATION DONATED \$25K FOR THE ALL STARS PROJECT OF CHICAGO

The Magnificent Mile Charitable Foundation presented \$25,000 to the All Stars Project of Chicago (ASP of Chicago) in support of their new Hub for Afterschool Development. Our contribution will be matched by Chicago philanthropists and ASP friends, resulting in \$50,000 of support for a new Hub for Afterschool Development in the heart of downtown Chicago. ASP’s Development School for Youth helps young people ages 16 to 21 experience a variety of improvisational, personal development, and coaching experiences through which they learn to succeed as professionals with opportunities for paid internships with participating businesses.



9 OSAKA, JAPAN WELCOMED US TO OUR SISTER CITY

Kimberly Bares represented The Magnificent Mile in Osaka, Japan in celebration of our Sister City/Sister Street relationship. During the insightful week-long trip, Kimberly participated in a joint session with the City of Osaka and The City of Melbourne on sustainability. She and Adrienne Tongate, VP of International Relations for the City of Chicago, were lecturers in a symposium about the work of The Magnificent Mile Association and World Business Chicago. Officials and municipal leaders from across Japan attended the sold-out symposium. Kimberly toured business districts in Tokyo and Osaka for insight into best practices and retail recruitment targets and met with U.S. Consul General Richard May, Jr.



BONUS - MICHIGAN AVENUE WAS REPAVED

Last fall, Michigan Avenue was repaved from Grand to Oak Street. The work started in late September and was completed just in time for the Lights Festival and busy holiday season. Thank you to all who contributed to the many phone calls and emails to make this happen!

10 THE MAGNIFICENT MILE® WON

SEVERAL AWARDS AND RECOGNITIONS

2022 was a year of many recognitions. Most significantly, Chicago was named “The Best Big City in the U.S.” by Conde Nast Traveler for the sixth year in a row. While The Magnificent Mile was acknowledged by Conde Nast as the place where most people start their downtown visit, we were also proudly recognized by several other organizations. Here are a few of the most recent awards received by the Mag Mile and its members:

- The Magnificent Mile earned a Tripadvisor 2022 Traveler’s Choice Award, which is bestowed upon the top 10% rated attractions on the site
- Waldorf Astoria Chicago and the Shedd Aquarium were included in the “best of the Midwest” on Good Housekeeping’s list of 2023 Family Travel Awards
- The Wintrust Magnificent Mile Lights Festival® was rated as Illinois’ Best Christmas Event by MSN.com
- The Peninsula’s own Maria Zec was named HOTELS magazine’s “Independent Hotelier of the World” for 2022
- The Wrigley Building was voted the Best Downtown Building in Chicago by Axios Chicago

Member Listings

142 East Ontario Building - The John Buck Company
150 N. Michigan Avenue/CBRE
21c Museum Hotel Chicago
227 E. Ontario Building / Newcastle
360 CHICAGO
401 N. Michigan Avenue Building
444 N. Michigan Avenue Building
500 N. Michigan Avenue Building
535 N. Michigan Avenue Building
545-555 North Michigan Avenue LLC
600 N. Michigan Avenue Building
625 N. Michigan Avenue Building/Golub
633 N. St. Clair Building / Jones Lang LaSalle
645 N. Michigan Avenue Building
664 N. Michigan Avenue
669 N. Michigan Avenue Building
676 N. Michigan Avenue Building
676 Restaurant and Bar
680 N. Lake Shore Drive Building
700 N. Michigan Avenue Building
701 N. Michigan Avenue Building
73 East Lake
730 N. Michigan Avenue Building
737 North Michigan Avenue Investment
830 N. Michigan Avenue Building
875 N. Michigan Avenue / The Hearn Company
900 North Michigan Shops
919 N. Michigan Avenue Retail LLC

A

A Long Swim
ABC 7 Chicago
AC Hotel Chicago Downtown
AC Hotel Chicago Downtown
Ace Bounce
Allium
Aloft Chicago Mag Mile
Aloha Document Services, Inc.
American Craft Kitchen & Bar
American Girl Place
Amlings Interior Landscape

Ann & Robert H. Lurie Children's Hospital of Chicago
Antunovich Associates
Aries Charter Transportation
Art Expositions LLC EXPO Chicago
AT&T Flagship Store
Ateema Media & Marketing
Atlas Forms & Graphics
Audio Visual Productions
AV Concepts

B

Balanced Environments, Inc
Balenciaga
Bannerville USA
Baum Realty Group, Inc.
Berkshire Hathaway HomeServices
Best Western River North Hotel
BIÂN Chicago
Big Bar
Bloomingdale's
Blue Star Bar
Bluedge
Bottega Veneta
Bravo Restaurant Group
Breakthru Beverage Group
Brioni
Broadway In Chicago
Broadway Playhouse At Water Tower Place
Brownstone Realty & Development
Bulgari
Burdeen's Jewelry

C

Cartier Inc.
CELTIC Restoration Group
Chicago Fire Soccer Club
Chicago Architecture Center
Chicago Cubs
Chicago Elite
Chicago Fire Soccer Club
Chicago First Lady Cruises

Chicago Marriott Downtown Magnificent Mile
Chicago Sports Museum
Chicagoland Chamber Of Commerce
Chicagoland Retail Sector Center
ChicagoRisk Inc.
Choose Chicago
Christian Dior Couture
Chuan Spa Chicago
Circa Restaurant and Lounge
ClaimBuyout
Clarence Davids & Company
Clayco
Coach
Concierge Preferred
Conquer Cancer Foundation
Constellation Energy
Coopers Hawk Winery
Copper Fox Gastropub
COQ D'OR
Cubs Team Store
Current

D

David Yurman
Davis Harrison Dion, Inc.
Digital Authority Partners
DiVerde Dental Studio
DoubleTree Hotel Chicago Magnificent Mile
DownTown Dogs

E

East Bank Storage
Eataly Chicago
Ed Debevic's
Eduardo's Enoteca
Eduardo's Natural Pizza
Eli's Cheesecake Company
Embassy Suites Magnificent Mile
Entertaining Company
ERC Pros
Eurostars Magnificent Mile

F

Faegre Drinker Biddle & Reath LLP
Fairmont Chicago Millennium Park
Fannie May Fine Chocolate
Fifth Third Bank
Flight Club
Flood Brothers
Foley & Lardner LLP
Four Seasons Hotel Chicago
Fourth Presbyterian Church
Frango
Friedman Properties Ltd.

G

Garrett Popcorn Shops
Gene & Georgetti
Gensler
German American Chamber of Commerce
Gibsons Bar & Steakhouse
Gino's East of Chicago
Giorgio Armani
GNP Realty Partners
GO Airport Express
GPIW
Greeley & Hansen
Gucci
Guidepost Montessori at Magnificent Mile

H

Hanig's Footwear
Harry Caray's 7th Inning Stretch
Harry Caray's Italian Steakhouse
Harry Caray's Restaurant Group
Harry Caray's Tavern, Navy Pier
Harvest
HDR, Inc
Healy Construction Services, Inc.
Hilton Chicago / Magnificent Mile Suites
Home2Suites by Hilton Chicago
Hopsmith Tavern

Hotel Chicago
Hugo's Frog Bar & Fish House
Hyatt Centric Chicago Magnificent Mile
Hyatt Corporation
Hyatt Regency Chicago

I

IGS, Inc.
Illinois Communications Sales Inc.
Immersive Van Gogh
InterContinental Chicago
Magnificent Mile
InterPark
ISAIA

J

Jacqueline Hayes & Associates, LTD
Jameson Sotheby's International
Jones Lang LaSalle

K

Kenig, Lindgren, O'Hara, Aboona
Kering Americas, Inc
Kromelow, Basil M.

L

LaCour Images
Lakeshore Beverage
Landcraft Design LLC
Landscape Concepts Management
Latimer LeVay Fyock LLC
LAZ Parking Chicago LLC
Les Nomades
Level Two Restaurant
LH Spa
Live Art International
LondonHouse Chicago
Lookingglass Theatre Company
Loop Medical Center
Loro Piana
Louis Vuitton
Loyola University Chicago

Loyola University Museum of Art
LUXBAR
LVMH Moet Hennessy Louis Vuitton, Inc

M

Madewell
Madison Capital
Magellan Development Group LLC
Maggie Daley Park / MBRE
Margeaux Brasserie
Mark Goodman & Associates, Inc.
Mary Mary
Max Mara
MCM
Mekky Media
Mercury Skyline Cruiseline
Michael Jordan's Steakhouse
Mid-America Real Estate Corporation
Midway Building Service
Milk + Honey Spa
Millennium Garages
Modern Luxury
Moore Landscapes, Inc.
Museum of Contemporary Art Chicago
Museum of Ice Cream

N

Navy Pier
noMI Kitchen
Northwestern Memorial Hospital
Northwestern University

O

Ocean Prime
Odyssey Chicago River
Odyssey Cruises
Odyssey Lake Michigan
Ogden International School of Chicago
O'Handley Consulting, Inc.
Olympik Signs, Inc.
Omni Chicago Hotel
One Magnificent Mile / Franklin Partners

P

Park Hyatt Chicago
Petit Margeaux
Pierrot Gourmet
Pinstripes
Point B Communications
Pomellato
Power Construction Co.
Prince The Immersive Experience

Q

Quartino

R

Realized Value Collaborative
Reviver
Riverside Investment & Development
Ronald McDonald House Near Lurie

S

Sable at Navy Pier Chicago
SafeHouse Chicago
Saint Laurent
Seadog Cruises
Sephora
Shanghai Terrace
Sheraton Grand Chicago
Shirley Ryan AbilityLab
Shoreline Sightseeing
Shoreline Water Taxis
Shula's Steak House
Simeone Deary Design Group
Skyline Building
Smith & Wollensky Steakhouse
Softline Studios, LLC
Solomon Cordwell Buenz
SP Plus
Spa At Trump
Special Olympics Illinois
Spirit of Chicago Cruises
Spirit of Navy Pier Cruises
SpotHero

Stacy Sweat Designs
Starbucks Roastery
State of Play Hospitality
Stetsons Modern Steak + Sushi
Stone Real Estate
Streeters Tavern
Swissotel Chicago

T

Taft Stettinius & Hollister LLP
Tamar Productions, Inc.
Terrace 16
The Art Institute of Chicago
The Blackstone, Autograph Collection
The Chicago Help Initiative
The Comedy Store
The Drake Hotel
The Exchange
The Gwen, a Luxury Collection Hotel
The Kering Group
The Langham, Chicago
The Lobby
The Lodge Management Group E.E.
The Lodge Tavern
The Magnificent Smile
The Palmolive Building Condominiums
The Peninsula Chicago
The Peninsula Spa by ESPA
The RealReal
The Redhead Piano Bar
The Ritz-Carlton Chicago
The Ritz-Carlton Residences
The Shops at North Bridge
The Signature Room at the 95th
The St. Clair Hotel
The St. Regis Hotel
The Talbott Hotel
The Wrigley Building / Zeller Realty
Thompson Chicago
Tiffany & Co.
TimeZoneOne
Torali
Travelle at The Langham, Chicago

Tribune Tower - Golub & Company
Tricon Group Inc
TriForma Tech
Trump International Hotel & Tower® Chicago

U

United Service Companies
Upstairs at The Gwen
Urban Real Estate Research Inc.

V

Donald V. Versen, Sr.

W

W Chicago Lakeshore
Waldorf Astoria Chicago Spa & Health Club
Walgreens
Water Tower Place
Water Tower Realty
Weber Alliance
Wendela Sightseeing Co. Inc.
Wendela Water Taxis
Wintrust Bank Delaware Place
Wisecarver Public Relations LLC
Woman's Athletic Club
Woodlawn Landscape Company
Wow Bao

Y

Yardbird Southern Table

Z

Z BAR

Digital Marketing Highlights in 2022

874,000+
users in 2022 visited
TheMagnificentMile.com

50K+
newsletter
subscribers

6%
more users
than in 2019

33%
newsletter
open rate

67%
of users are
age 18-44

125K+
followers on Facebook
and Instagram

67%
of visits are from
mobile devices

380K+
member listings and
events page views

92%
of visitors are located
within the U.S.

30%
increase in total
page views YOY, with
EXPLOSIVE GROWTH
in the “Things to do”
and “Explore” pages



GIVE YOUR BRAND A BOOST!

Request our 2023 Member Marketing Menu to tap into our digital channels.

Email dchudy@themagnificentmile.com for more information

2022 Staff & Leadership

STAFF

Kimberly Bares
President and CEO

Jane Bish
Office Assistant

Denise Chudy
Director of Marketing and
Communications

Ellen Farrar
Executive Producer/ The Wintrust
Magnificent Mile Lights Festival

Karen Hickey
Director of Membership

Victoria Knurowski
Membership and Events Associate

Victoria Kurzynski
Marketing & Strategic Partnerships
Associate

Willie Richardson
Staff Accountant

Dan O'Shea
Director of Safety and Security

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City Experiences

Richard Gamble, Immediate Chair
Realized Value Collaborative, LLC

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Nichole Benolken, Treasurer
360 CHICAGO

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Charitable Foundation
Foley & Lardner LLP

Burnell Goldman, Secretary
Omni Chicago Hotel

Kimberly Bares, President/CEO
The Magnificent Mile Association

Eric Fogel, General Counsel
Amundsen Davis Law

Ryan Jacobson, General Counsel
Amundsen Davis Law

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Jack Aiello
Garrett Popcorn Shops

Laura Bossert
737 North Michigan Avenue Investment

Jennifer Clark
Loyola University Chicago

Gabriel Constantin
*Trump International Hotel &
Tower Chicago*

Shevket Dardovski
SP+ Corporation

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Robert Dion
Davis Harrison Dion, Inc.

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Hyatt Regency Chicago

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Water Tower Place

Dan Gibbons
City Club of Chicago

Lee Golub
625 N. Michigan Avenue Building

Barry Graham
900 North Michigan Shops

Chris Howard
AV Concepts

Susan Jablonski
ClaimBuyout

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Parkside Realty

***Basil M. Kromelow**

Jennifer L Kunde
Northwestern University

***John C McCarthy**
GO Airport Express

Stanley Nitzberg
Mid-America Real Estate Corporation

Lori Olson
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Donovan Pepper
Walgreens

Grace Rappe
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The Signature Room At the 95th

***Mary Ann Rose**
Tamar Productions, Inc.

***Marc S Schulman**
The Eli's Cheesecake Company

***Richard Simon**
United Service Companies

***Peter Simoncelli**
The Ritz-Carlton Chicago

Gail Spreen
Jameson Sotheby's International Realty

Daniel Thomas
TimeZoneOne

***Donald V Sr. Versen**

***Ralph Weber**
Weber Alliance

*Past Chair of the Board

2022

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Chicago's First Lady Cruises

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Amling's Interior Landscapes

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Magnificent Mile*

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Christopher Cawley

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Magnificent Mile*

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Tower Chicago*

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Golub and Company

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Lakeshore Beverage

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625 N. Michigan Avenue Building

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900 North Michigan Shops

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Steven Hartenstein

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A/V Concepts

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David Macknin

ChicagoRisk, Inc.

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The Drake Hotel

***John C McCarthy**

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Lyn McKeaney

Lodge Management Group

Stanley Nitzberg

Mid-America Real Estate Corporation

Howard Meyer

Zeller Realty

Tim O'Malley
Ateema Media & Marketing

Lori Olson
401 N. Michigan Avenue, Zeller

Lynn Osmond
Choose Chicago

Nancy Paridy
Shirley Ryan AbilityLab

Donovan Pepper
Walgreens

Grace Rappe
HDR, Inc.

***Richard Roman**
The Signature Room At the 95th

Daniel Thomas
TimeZoneOne

Lou Raizin
Broadway in Chicago

Christine A. Reller
ABC 7 Chicago

John Robak
Greeley and Hansen

Randy Romero
Sable at Navy Pier

***Mary Ann Rose**
Tamar Productions, Inc.

***Marc S Schulman**
Eli's Cheesecake Company

Ted Selogie
Swissotel Chicago

Richard Similio
150 North Michigan

***Richard Simon**
United Service Companies

***Peter Simoncelli**
The Ritz-Carlton, Chicago

Clay Spencer
Fairmont Chicago - Millennium Park

Gail Spreen
Jameson Sotheby's International Realty

David Stone
Stone Real Estate



Stacy Sweat
Stacy Sweat Designs

Todd Temperly
Waldorf Astoria Chicago

Lisa Tienken
American Girl Place

Lisa Timbo
The Sheraton Grand Hotel

***Donald V. Sr. Versen**

Roger Walters
SP+ Corporation

Stephen Wancha
Four Seasons Hotel Chicago

Heather Way Kitzes
The Chicago Cubs

***Ralph Weber**
Weber Alliance

Danny Wirtz
Breakthru Beverage Group

Kelly Wisecarver
Wisecarver Public Relations

Maria Zec
The Peninsula Chicago

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Foley & Lardner

David Macknin, Secretary
ChicagoRisk

Bob Agra, Jr., Treasurer
Chicago's First Lady Cruises

Kimberly Bares
The Magnificent Mile Association
President & CEO

DIRECTORS

Daniel Gibbons
City Club of Chicago

Tiffani Sterdivant
Tribune Tower Residences

Jennifer Kunde
Northwestern University

Heather Way Kitzes
Chicago Cubs

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TITLE SPONSOR

Wintrust

PRESENTING SPONSORS

AT&T

Enjoy Illinois

MEDIA PARTNERS

93.9 LITE FM

ABC 7 Chicago

WGN Radio 720

Adsposure/PACE

PARADE AND LIGHTS FESTIVAL LANE SPONSORS

Ann & Robert H. Lurie Children's Hospital

Canadian National Railway

Choose Chicago

City Cruises Chicago

Dunkin'

Eli's Cheesecake Company

Fairmont Chicago - Millennium Park

GiGi's Playhouse

Hiltons of Chicago

Lifeway Kefir

Museum of Ice Cream

NASCAR Chicago Street Race

Ogden Elementary School

The Wrigley Building

Walt Disney World Resort

Water Tower Place

Zeller

ANNUAL GOLF OUTING

150 N. Michigan Ave./ CBRE

360 CHICAGO

737 N. Michigan Ave./ CBRE

Balanced Environments

City Experiences

Fairmont Chicago - Millennium Park

Four Seasons Hotel Chicago

Golub and Company

InterPark LLC

LAZ Parking

LondonHouse Chicago

Power Construction

Ritz-Carlton, Chicago

SP+ Parking

Swissôtel Chicago

Trump International Hotel
& Tower® Chicago

Wow Bao

Zeller

ANNUAL GALA

150 N. Michigan Avenue

360 CHICAGO

900 North Michigan Shops

ABM

Acadia Realty Trust /Parkside Realty

Akerman LLP

Amling's Interior Landscaping

Ann & Robert H. Lurie Children's Hospital
of Chicago

Ashkenazy

Ateema Media & Marketing

Balanced Environments

Bear Construction

CBRE (737 N. Michigan Ave.)

Chicago Cubs

Choose Chicago

City Experiences

Clayco

Davis Harris Dion

Elara Engineering

Fairmont Chicago Millennium Park

Foley & Lardner

Garrett Popcorn Shops

GNP Realty

Goettsch Partners, Inc.

Golub & Company

Greeley and Hansen

Harry Caray's Restaurant Group

HDR, Inc.

HEARN

InterContinental Chicago
Magnificent Mile

InterPark

Jameson Sotheby's International Realty

JDL

JPMorgan Chase Bank

Lakeshore Beverage

LAZ Parking

Lodge Management

Loyola University Chicago

Magellan Development Group

NBC

Northwestern Memorial Healthcare

Northwestern University

O'Keefe Lyons & Hynes, LLC

Omni Chicago Hotel

Park Hyatt Chicago

Pepper Construction
 Realized Value Collaborative
 Related Midwest
 SCB
 Shirley Ryan Ability Lab
 SP+
 Spirits and Spice
 Stacy Sweat Designs
 Swissôtel Chicago
 Tamar Productions, Inc.
 The Peninsula Chicago
 The Signature Room at the 95th
 The Wrigley Building
 Trump International Hotel
 & Tower® Chicago
 United Services Company
 W.E. O'Neil
 Waldorf Astoria Chicago
 Walgreens
 Walsh Construction
 Water Tower Place
 Wendella Tours & Cruises
 Wisecarver Public Relations
 Zeller - 401 N. Michigan Avenue
 Zeller - Howard Meyer

ANNUAL MEETING

360 CHICAGO
 625 N. Michigan Avenue Building
 875 N. Michigan Avenue / HEARN
 Able Services
 BIÂN Chicago
 CBRE / Property Management 150 NMA
 CBRE / Property Management 737 NMA
 Central Building & Preservation
 Chicago First Lady Cruises

ChicagoRisk, Inc
 City Experiences
 Ed Debevic's
 Eli's Cheesecake Company
 Encore
 GNP Realty Partners
 HDR, Inc.
 Mid-America Real Estate Corporation
 Midway Building Service
 Ocean Prime
 Parkside Realty Inc.
 Ritz-Carlton, Chicago
 Starbucks Corporation
 The Peninsula Chicago
 The Shops at North Bridge
 The Wrigley Building / Zeller Realty
 Trump International Hotel
 & Tower® Chicago
 United Service Companies
 Waldorf Astoria Chicago

MEET ME ON THE MILE

City of Chicago
 Live Art International
 Pioneer Court
 401 N. Michigan Avenue
 The Wrigley Building

WEDDINGS AT WRIGLEY

401 N. Michigan Avenue
 Chicago Fire
 Dana Rebecca Designs
 Fannie May
 Garrett Popcorn Shops
 Ghirardelli Chocolate Company

LaCour Images
 Lou Malnati's Pizza
 Marriott Chicago Downtown
 Magnificent Mile
 McFarlane Douglass
 Modern Luxury Weddings
 Moore Landscapes
 Peet's Coffee
 Pioneer Court
 SP+
 Starbucks Reserve Roastery
 Stuart Dean
 The Wrigley Building
 Thompson Hotels
 Trump International Hotel & Towers
 Waldorf Astoria Chicago
 Walgreens

MEMBERSHIP CONNECTIONS

Trump International Hotel
 & Tower® Chicago
 YardBird

ANNUAL SUMMER CRUISE

Chicago's First Lady Cruises
 Entertaining Company
 Eli's Cheesecake Company

Financial Statements

	2022 UNAUDITED	2021 AUDITED
MEMBERSHIP		
Revenues	\$415,558	\$398,588
Expenses	\$11,141	\$59,199
Net Revenue	\$404,417	\$339,389
MEETINGS & EVENTS		
Revenues	\$434,900	\$36,142
Expenses	\$253,926	\$7,220
Net Revenue	\$180,974	\$28,922
PLANNING & ADVOCACY		
Revenues	\$1,150,570	\$5,500
Expenses	\$1,002,612	\$58,260
Net Revenue	\$147,958	-\$52,760
MARKETING		
Revenues	\$1,777,977	\$1,636,773
Expenses	\$1,433,108	\$1,625,859
Net Revenue	\$344,869	\$10,914
ADMINISTRATION		
Revenues	\$116,363	\$255,548
Expenses	\$1,056,819	\$549,254
Net Revenue	-\$940,456	-\$293,706
REVENUES TOTAL	\$3,895,368	\$2,332,551
EXPENSES TOTAL	\$3,757,606	\$2,299,792
NET REVENUE TOTAL	\$137,762	\$32,759



THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO