

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Wednesday, July 31, 2024, 2:30 pm

625 North Michigan Avenue, 6th Floor Conference Room

Minutes

1. Call to Order and Roll Call

The meeting was called to order at 2:33 pm

Lori Olson, Jennifer Hesser, Glenn White, John Gagliardo, Stephanie Knight, Denise Chudy

Guests: GD Squared and Firebelly

2. Review and Approval of Previous Meeting Minutes

No comments. Hearing none, John motioned to approve; Jennifer seconded. The motion passed.

3. Wayfinding Presentations

The team heard presentations from two firms. The team discussed the way forward. John made a motion to approve Firebelly not to exceed \$100,000. Jen seconded. All were in favor. The motion passed. Katrina will reach out to Firebelly to refine scope.

4. Jayne Byrne Park Sidewalk Artist: Review Recommendations

5. Safety and Security Report

Two weeks: July 15 + 21. 16 thefts, 2 assaults.

19 total incidents from CPD

United Security:

44 premise

66 business

2 community interactions

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- One person broke into Zara, but didn't take anything.
- 3 vehicles ran into Balenciaga and broke a window and took lots of merchandise.
- Saks Fifth Avenue - they gained entry through the 5th floor. Denise will share the property manager's information with Glenn.
- H+M - \$400 in merchandise, the thieves were in violation of parole - they were wearing ankle bracelets.
- The person selling CDs in front of Nike has received many citations and is not currently there.
- Jen reported one of her staff was involved in an incident that has shaken her team.

Upcoming events: Lolla, Air Water Show,

6. Public Way Aesthetics
 - a. Bollards update
 - b. Le Monde Activation Update
 - c. DNC Activation Update

Katrina shared an email we received from Alderman Reilly saying he was not in support of activations.

7. Marketing

The Commission discussed TMMA website going live.

8. Invoicing Process

We will move this discussion to the next meeting and include a budget update for where we are this year.

9. Old Business

SSA Update:

- Letter of Support from Alderman Hopkins
- Help with sending emails of support for the SSA

10. New Business

TMMA submitted a grant request for repairs to the Oak Street pedestrian tunnel for \$1.4MM. We've learned there is a lot of capital funding at the state. We could be thinking about

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infrastructure funding - Jayne Byrne Park, Wayfinding...

John asked if we could look at initiating a planning process for Michigan Avenue to include a community engagement process with architecture firms.

11. Public Comment

12. Upcoming Meetings

- a. SSA Commission Meeting: August 28, 2024, at 2:30 pm (625 N Michigan Ave)
- b. Meeting cancellations: Wednesday, September 25, 2024

13. Adjourn

John motioned to adjourn at 4:40 pm. Jen seconded. All were in favor. The motion passed.