

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Tuesday, October 28th, 2025, 3 PM

625 North Michigan Avenue, 6th Floor Conference Room

Agenda

1. Call to Order and Roll Call

Meeting was called to order by Stephanie Knight at 3:02 pm.

In attendance:

- a. Commissioners Stephanie Knight (virtual), Julie Cameron (virtual), Savas Er (virtual), John Harder
- b. TMMA Staff: Austin Faison, Kimberly Bares, Drew Polinsky, Glenn White
- c. Other: Gail Spreen, Ryan Greenlaw

2. Review and Approval of Previous Meeting Minutes

- a. The minutes were approved. SE motioned, JC 2nd.

3. Safety and Security Reports

- a. Glenn White gave a series of updates for October:
 - i. \$500 minimum theft threshold has had an impact.
 - ii. The overnight crew has been out Thursday-Sunday (recently reported a fire and some damaged equipment).
 - iii. New recruits on Michigan Ave. and did a walk with the district commander.
 - iv. Provided a note that there was chatter about potential looting due to the

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reduction of SNAP funding.

4. Review of Financials

a. Austin Faison noted that the security line item is being spent at a lower rate than originally budgeted for. There is potential for a vote on the reallocation of those funds (district marketing for event focused spending).

i. GW concurred that there was a change in the level of service coverage with the security firm.

5. Marketing Updates

a. Held

6. Old Business

a. None

7. New Business

a. HUB Montreal

i. AF gave the group a short presentation on the immersive art conference that he attended. There is a specific item that AF wants to use public art money to fund (Parallels by Traversal) in 2026. Longer term, there are multiple locations to consider for projection installations by different vendors.

ii. Kimberly Bares mentioned that AF had attended AURA at the Notre Dame Cathedral. The group discussed costs (over \$1 million) but also benefits

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(installation has paid for itself and has been sold out for over five years).

- iii. AF will continue to update the group on public art for 2026.

8. Public Comment

- a. Gail Spreen noted she asked about the increase in unhoused population (which was commented on by the Public Way fall beautification walk). GS also wanted to commend the power washing vendor on how noticeably clean that they made the area.
- b. Ryan Greenlaw noted that he has asked a DPD Deputy Commissioner about public space in the district that could be programmed/activated by the SSA.
- c. KB and John Harder noted the positive WSJ article on the Mag Mile.

9. Adjourn

- a. JC motioned. SE seconded. Adjourned at 3:55 pm.