

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Tuesday, August 26, 2025, 3 PM

625 North Michigan Avenue, 6th Floor Conference Room

Agenda

1. Call to Order and Roll Call

Meeting was called to order by Stephanie Knight at 3:05 pm.

In attendance:

- a. Commissioners Stephanie Knight (virtual), John Harder (virtual), Julie Cameron, Savas Er (virtual),
- b. TMMA Staff: Austin Faison, Glenn White, Drew Polinsky, Liz Gilbert

2. Review and Approval of Previous Meeting Minutes

- a. Brief introduction of the new Finance Manager Drew Polinsky
- b. The minutes were approved. JH motioned, JC 2nd.

3. Safety and Security Reports

- a. For July, Glenn White discussed the foot traffic increase during the summer, specifically the recent months of July and August. There have been between eight and fifteen incidents per week; Walgreens seems to be a hub of activity. There was a trend of pickpocketing and the LV at Nordstrom was robbed. Glenn noted that the SSA paid for security provides coverage overnight from Thursday night through

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Sunday night.

4. Review of 1st Half of 2025 Financials

- a. Austin Faison reviewed the first half of 2025 financials with the commissioners. The report provided was a Jan-Jun expense report by line item and included the items that were projected to be over the original budget (District Marketing and Public Art).
- b. AF stressed that we are maintaining a balanced SSA budget by strategically using rollover reserves to smooth out year-to-year fluctuations, ensuring service continuity while we pursue longer-term funding strategies.

5. Marketing Updates

- a. Rising Stars event in September
 - i. Event planned for 09/17/25 (event was postponed after this meeting)

6. Old Business

- a. None

7. New Business

- a. Activations – Art and Brands
 - i. Discussion of the balance between short brand activations and art activations. Should we try to concentrate on one effort? Or do more evocative short-term installations?

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- ii. Julie Cameron mentioned a connection with NYC/Times Square. The group does art installations and pop-ups in vacant space. AF and JC will follow up.
- b. Change of September meeting date
 - i. AF requested September meeting date change to 09/30/25 to accommodate for the International Downtown Association Annual Conference.
- 8. Public Comment
- 9. Adjourn
 - a. SK motioned. JC seconded. Adjourned at 3:32 pm.