



The Wintrust Magnificent Mile® Lights Festival Itinerary

Friday, November 17

- Check into one of these three spectacular hotels: [The Fairmont Chicago](#), [21c Museum Hotel](#), [The Langham](#)
- 4pm: Witness the iconic Wrigley Building tree lighting at 4 pm at 410 North Michigan Avenue
- Enjoy dinner at a Lettuce Entertain You Restaurant. With nearly 100 Chicago restaurants to choose from, there is something for everyone!

Saturday, November 18

- Start your day with breakfast at your hotel: as you indulge, download our [Holiday Activity Guide](#) to plan your day
- 11am to 4pm: Put on your holiday sweater and head to [Lights Festival Lane](#) for free family fun
- 4pm-7pm: A sweater record steward will find you along the parade route to help us attempt to set a record, enjoy the parade and The Wintrust Fireworks Spectacular

Sunday, November 19

- 12 pm: Welcome Santa as he makes his grand entrance by boat on the iconic Seadog before heading to Harry Caray's Tavern for brunch and the grand opening of its winter pop-up, the Lakefront Lodge!
- Finally, plan to do it all again next year!



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Friday, November 17

- Check into your marvelous hotel along Michigan Avenue. Find yours [HERE](#)
- Take a river cruise with [Chicago's First Lady](#) to learn more about Chicago's architecture and the history of the windy City
- Have dinner at [Joe's Seafood](#) for a delicious assortment of seafood, steak and other fan favorites

Saturday, November 18

- 12-3 pm: enjoy bottomless mimosas and unlimited brunch and buffet at [AceBounce](#)
- 5:30 pm: Enjoy the parade on the festive sidewalk or view indoors at [Aster Hall](#)
- 7:30 pm: Keep the party going at [Pinstripes](#) and receive 50% off your pizza or flatbread when you mention MAG MILE

Sunday, November 19

- Before you leave, stop at [Brass Tack](#) located in the [Waldorf Astoria](#) for a live music brunch from 11-2
- When you get home, watch the [broadcast](#) on ABC 7 Chicago for all you may have missed!